

# Tyler Lindow

Fintech Product-Eng Manager

📍 San Diego, CA | [Relocating to Seattle, WA](#)

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## Vision

To elevate the creative and financial position of software developers through psychologically safe, AI-assisted, developer experience.

## Skills & Toolkits

- **AI & Agentic Systems:** LLMs & RAG, Agentic Coding Frameworks (Claude, Cursor, Antigravity), PyTorch, Google Colab
- **Languages & Frameworks:** Python, JavaScript, React, Next.js, Node.js, Flask, Tailwind CSS, Expo
- **Cloud, Data & SRE:** Snowflake, SQL, ETL Pipelines, SRE Support, Vercel, Git/GitHub, CI/CD
- **Product & GTM Strategy:** Developer Advocacy & Evangelism, Partner Engineering, Enterprise Merchant Integrations, Developer Paved Paths & Enablement, Cross-Functional Stakeholder Alignment, Technical Community-Building

## Professional Experience

### Beginner | [Founder](#)

*San Diego, CA (Hybrid) | Mar 2026 – Jul 2026 (5 mos)*

- **Developer Engagement:** Built and launched a progressive web app enabling technical founders to refine pitches and practice fundraising in-person with potential customers. Successfully acquired initial paying users.
- **Community Architecture:** Established a local technical network by hosting targeted events for product-focused tech professionals and engineers in San Diego.
- **Market Advocacy:** Traveled across major tech hubs (NYC, SF) – including weekly trips to LA over a 2-month period – to conduct user research, gather developer feedback, and evangelize the product framework directly with engineers and potential VC investors.

### Affirm | [Software Engineering Manager \(L7\), Merchant Advocacy](#)

*San Diego, CA (Remote) | Mar 2025 – Feb 2026 (1 yr)*

- **Program Orchestration:** Directed a high-pressure, 5-week strategic website revamp ([affirm.com](https://affirm.com)), unifying engineering, design, and product content to successfully unlock critical GMV attribution features.
- **Cross-Functional Performance:** Facilitated engineering trade-offs throughout the revamp to optimize mobile performance, driving an incremental \$500K GMV during a pre-Black-Friday/Cyber-Monday (BFCM) 2025 promotional window.
- **First-Principles GenAI Upskilling:** Spearheaded organizational adoption of LLM code-generation utilities and agentic frameworks via team workshops and one-on-one's, leading to stabilizing the merchant portal at 99.9% uptime and de-risking catastrophic failure points ahead of BFCM 2025.
- **Stakeholder Alignment:** Mediated and resolved complex technical conflicts across Manager, Director, and Staff+ levels by defining timelines and written architectural decisions to unblock a critical platform re-architecture, enabling support for 99.99% uptime capabilities.

### Affirm | [Developer Support Engineering Manager \(L6 → L7\), Partner Engineering](#)

*San Diego, CA (Remote) | Jul 2021 – Mar 2025 (3 yrs 9 mos)*

- **Engineering Scaling & Operations Distribution:** Hired and scaled the developer support engineering team from 1 to 6 engineers (eventually 9 after re-org), systemized 80% of workflows, and successfully distributed Tier-2 operational load to the operations team to focus engineering bandwidth on platform reliability and root-cause resolution.

- **Enterprise SLA Telemetry (\$100M+ & \$10B+ Amazon GMV):** Architected automated service level agreement (SLA) reporting pipelines and technical root-cause summaries (Python, Flask, Snowflake) for strategic enterprise merchants (\$100M+ GMV) and a flagship \$10B+ GMV partner (Amazon), eliminating 16 hours of monthly manual overhead and securing 100% executive stakeholder alignment.
- **Self-Service Merchant Onboarding:** Maintained and scaled self-service onboarding pipelines, SDK integration tooling, and paved-path documentation supporting thousands of active merchants with zero-touch developer integration.

## Affirm | Developer Support Engineer (L4 → L5), Partner Engineering

San Francisco (On-site) & San Diego, CA (Remote) | Sept 2019 – Jul 2021 (1 yr 11 mos)

- **Technical Translation & Liaison:** Served as the primary technical point of contact for SMB merchants; established the foundation for data-driven developer advocacy by diagnosing B2B integration bugs, developing ETL pipelines for easier ad-hoc analysis of e-commerce platform issue themes, and translating them into actionable platform solutions to reduce partner churn.

## Galvanize Inc | Lead Software Engineering Immersive Resident

San Francisco, CA (Hybrid) | May 2019 – Aug 2019 (4 mos)

- **Developer Onboarding:** Mentored a cohort of ~20 incoming Hack Reactor students, guiding them through practical JavaScript application development, Git/GitHub best practices, and foundational developer workflows.
- **Code Review:** Managed multi-repo grading and delivered constructive code reviews, building psychological safety and technical confidence for career transitioners entering the industry.

## The Tech Interactive |

### Gallery Programs Specialist → Experience Development Specialist & Prototyping Studio Coordinator

San Jose, CA (On-site) | May 2017 – Jan 2019 (1 yr 9 mos)

- **Partner Engineering & Curriculum Design:** Partnered directly with Google to design and launch hands-on data literacy workshops (e.g., 'Toy Tops'), introducing data and hardware concepts utilizing mobile accelerometers and sensor APIs.
- **Cross-Functional Prototyping:** Collaborated with a Staff Engineer and exhibit designers to prototype and run UX-research for a sustainability-focused city exhibit, combining 3D-printed models, graphical projection mapping, and research-backed prompts for museum guests to engage with.
- **Creative Automation & Community:** Engineered generative digital signage using JavaScript (p5.js) to automate daily workshop scheduling. Awarded the 'Monthly Innovator Award' for spearheading cross-departmental skill-sharing.

## Computer History Museum |

### Workshop Instructor, Education Programs → Design Code Build Instructor

Mountain View, CA (On-site) | Mar 2017 – Nov 2018 (1 yr 9 mos)

- **Community Event Orchestration:** Engaged with event attendees and volunteers for large-scale 'Design Code Build' events, introducing Silicon Valley families and Title I students to software engineering.
- **Hardware & Software Integration:** Guided diverse groups of students across varying developmental levels through cross-disciplinary engineering exercises, blending physical builds (Rube Goldberg machines) with custom software triggers.
- **Inclusive Technical Storytelling:** Delivered engaging, real-time presentations and guided tours on the history of computing to large groups (10 - 20), dynamically adapting complex concepts based on the room's baseline knowledge and integrating insights from industry veterans in attendance.

## Education

- **Deep Atlas** | Residency, Applied AI and Machine Learning
- **Northwestern University** | Graduate Coursework, Learning Sciences
- **Hack Reactor** | Advanced Software Engineering Immersive
- **University of California, San Diego** | B.S. NanoEngineering – Cum Laude